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1 2 3 4 5 6 7	UNITED STATES I	DISTRICT COURT
8	DISTRICT OF ARIZONA	
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10	Mark Smilovits, Individually and on Behalf) of All Others Similarly Situated,	CLASS ACTION
11	Plaintiff,	DECLARATION OF MICHAEL
12	vs.	JOAQUIN REGARDING NOTICE AND CLAIMS PROCESS
13	First Solar, Inc., Michael J. Ahearn, Robert) J. Gillette, Mark R. Widmar, Jens) Meyerhoff, James Zhu, Bruce Sohn and)	CEI MVIST ROCESS
14	Meyerhoff, James Zhu, Bruce Sohn and David Eaglesham,	
15	Defendants.	
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- I, MICHAEL JOAQUIN, declare and state as follows:
- I am a Senior Vice President of Securities at Gilardi & Co. LLC ("Gilardi"), located at 3301 Kerner Boulevard, San Rafael, California 94901. I make this declaration based on personal knowledge, and if called to testify I could and would do so competently.
- 2. At the request of Lead Counsel Robbins Geller Rudman & Dowd LLP, I am providing this declaration to give the Court and the parties to the above-captioned action further information about the procedures and methods that will be used to provide notice of the proposed Settlement to the investors who make up the Class, and the administration of the claim process.
- 3. Gilardi was retained by Lead Counsel and seeks appointment by the Court to provide notice and claims administration services for the Settlement reached in the above-captioned action. The Class consists of all Persons who purchased or otherwise acquired First Solar publicly-traded securities during the period between April 30, 2008 and February 28, 2012, inclusive. Excluded from the Class are: Defendants, members of the immediate families of each of the Defendants, the officers and directors of First Solar, at all relevant times, members of their immediate families and their legal representatives, heirs, successors or assigns and any entity in which Defendants had a controlling interest. Additionally, the Class excludes the plaintiffs in the litigation captioned *Maverick Fund*, L.D.C. v. First Solar, Inc., et al., No. 2:15-cv-01156-DGC (D. Ariz.). Also excluded from the Class is any Class Member who timely and validly requested exclusion in accordance with the requirements set by the Court in connection with the Notice of Pendency of Class Action (the "Notice of Pendency") previously provided to the Class.
- 4. As background, Gilardi has implemented successful claims administration programs in more than a thousand securities class actions during our more than three decades as an administrator. Our experience includes many of the largest and most complex settlement administrations of both private litigation matters and of actions

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brought by government securities regulators. More information on Gilardi's experience can be found on its website at www.gilardi.com.

- 5. On November 25, 2013, this Court appointed Gilardi as Notice Administrator to supervise and administer the Notice of Pendency. In connection with the Court's Order, commencing on December 31, 2013 and as of February 12, 2020, Gilardi has mailed 670,173 Notices of Pendency to potential Class Members and other entities, including institutions which requested copies to mail directly to their clients, as well as brokerages, nominees and custodial banks Gilardi has identified over the course of its claims administration experience, and institutions included on the Securities & Exchange Commission's list of active brokers and dealers.
- 6. In addition to the mailed Notices of Pendency, on December 19, 2013, Gilardi had the contents of the Summary Notice published in *Investor's Business Daily*. Gilardi also posted a copy of the Notice of Pendency on the Gilardi website (www.gilardi.com). Gilardi also provided the Notice of Pendency to the Depository Trust Corporation ("DTC") on the DTC Legal Notice System ("LENS") for publication on the LENS notice system and established a case-dedicated, toll-free phone number for the case.
- 7. The proposed notice plan for the settlement and claim processing phase of this matter utilizes the information on potential Class Members obtained through the Notice of Pendency process and uses procedures that have been designed to provide extremely effective direct mail notification to every investor who is a member of the Class and who can be identified with reasonable effort. In addition, direct email notification will be provided to hundreds of financial institutions that regularly monitor proposed securities class action settlements. By themselves, the proposed direct mail and email notification will be sufficient to reach an extremely high percentage of the Class. All persons and entities identified as potential Class Members will be sent a complete Notice of Proposed Settlement of Class Action ("Settlement Notice") and Proof of Claim and Release form ("Proof of Claim") package (collectively, the "Claim Package"), which

will include instructions for claim submission and objecting to any aspect of the Settlement. The proposed notice plan also calls for publication of a summary version of the Settlement Notice (the "Summary Notice") in a national newspaper read by securities investors, as well as placement of the Summary Notice on a national business newswire service. Details of the complete proposed notice plan are outlined below.

- 8. Subject to the Court's approval of the notice plan set forth in the Order Preliminarily Approving Settlement and Providing for Notice ("Preliminary Approval Order"), Gilardi will initially send a copy of the Claim Package by First-Class Mail to all persons and entities previously identified as potential Class Members in connection with the mailing of the Notice of Pendency, which includes all persons and entities previously identified as potential Class Members by First Solar's stock transfer agent.
- 9. As with the Notice of Pendency, Gilardi will send a Claim Package and appropriate cover letter to each entity included on a proprietary list of approximately 250 Nominee Holders. This list also includes a group of firms and institutions who have requested notification on every case involving publicly-traded securities and is contained in a database created, maintained, and updated as necessary by Gilardi. In Gilardi's experience, the institutions included in this database represent a significant majority of the beneficial holders of the securities in most settlements involving publicly-traded companies.
- 10. Gilardi will also send a Claim Package and appropriate cover letter to each financial institution registered with the U.S. Securities and Exchange Commission ("SEC") as a potential Nominee Holder. There are approximately 4,500 institutions on that list, which changes from time to time and is, therefore, periodically updated. The cover letter accompanying the Claim Package would notify the Nominee Holders of the proposed Settlement and inform them of their obligation to either provide to Gilardi the names and addresses of their clients who may be Class Members if they had not already done so in connection with the Notice of Pendency or request copies of the Claim Package to provide directly to their customers and clients.

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- 11. Gilardi has long-standing relationships with all of the primary Nominee Holders, and they are accustomed to providing us with information regarding their clients from their records and obtaining reimbursement for doing so. Gilardi will provide several supplemental notification letters to any Nominee Holder who did not respond in connection with the mailing of the Notice and also does not respond to the initial request for potential Class Member names and addresses in connection with this Settlement.
- 12. Gilardi will promptly mail the Claim Package to all potential Class Members newly identified by Nominee Holders. Gilardi will also send copies of the Claim Package directly to Nominee Holders who indicate that they will directly forward the documents to their customers and clients who may be Class Members.
- 13. Prior to mailing, all name and address data obtained by Gilardi will be reviewed to identify and eliminate exact duplicates and incomplete data. Addresses will be checked against the United States Postal Service's National Change of Address database to identify address changes and obtain current mailing addresses where available. Any Claim Packages that are returned as undeliverable mail will be reviewed to determine if an alternative or updated address is available from the Postal Service, and will be re-mailed to the updated or alternative address. In cases where no address is available from the Postal Service, Gilardi will attempt to obtain updated or alternative address information from private databases, and will re-mail the Claim Package if such information is available.
- 14. Gilardi will supplement the direct mailing program described above by publishing the Summary Notice in *The Wall Street Journal*. The Summary Notice will also be posted with Business Wire, an online newswire service, where it will be available for a month. News outlets often use posted notices as the basis for their own stories about litigation settlements involving publicly-traded companies, thereby creating added awareness of the proposed settlement among investors.
- 15. Gilardi will also cause the Claim Package to be published by the Depository Trust Corporation ("DTC") on the DTC Legal Notice System ("LENS").

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26 27 28 LENS enables participating banks and brokers to review the Claim Package and directly contact the Claims Administrator to obtain copies of the Claim Package for their clients who may be Class Members.

- The Claim Package will also be provided electronically to approximately 16. 450 institutions that monitor securities class actions for their investor clients and regularly act on their behalf in these matters.
- 17. Throughout the notification and claims processing period, Gilardi will maintain a toll-free number to accommodate potential Class Members' inquiries.
- 18. Gilardi will also create a case website and post key documents related to the settlement, including the Stipulation of Settlement, the Settlement Notice and Proof of Claim and the executed Preliminary Approval Order, and any other documents that the parties or the Court require to be posted. Gilardi will also maintain a frequently asked questions section of the website and provide other summary information regarding the case and Settlement and highlight important dates, including the date of the settlement approval hearing and any changed deadlines. All posted documents will be available for downloading from the website.
- 19. The Claim Package, settlement website, and key documents will be provided in English, which is the language used for most company SEC filings and proxy materials. In our experience, the typical demographic of most securities-related settlement classes is English-speaking, and as such the costs and extra work associated with translation of documents is generally not required unless there is specific evidence that the majority of the class would only speak another language. In addition, telephone and email support will be available to Class Members in all major languages through Gilardi and its affiliated Computershare partners.
- 20. Based on our experience, we estimate that the combined direct mail and publication program proposed will provide notice to more than 95% of the investors that are potential Class Members. Because the Notice directs the cooperation of Nominee Holders and provides for the reimbursement of their costs of doing so, we have

experienced and continue to anticipate a high level of compliance from those institutions, many of which have developed regular systems for providing the required information. In addition, the proposed publication will create additional awareness of the Settlement, and we expect to receive a number of additional requests for the Claim Package through the designated toll-free number and via email as a direct result of publication.

- 21. The procedures proposed here have proven extremely effective at compiling a very comprehensive list of potential class members and providing notice to those potential class members in thousands of securities class action matters prior to this case. Substantially similar notice plans have been approved by numerous courts as being the best notice practicable under the circumstances. Gilardi will, of course, provide a reporting declaration outlining the results of the implemented notice plan and the number of Claim Packages that are ultimately delivered, and will do so prior to, or in conjunction with, Lead Plaintiffs' request that the Settlement be finally approved.
- 22. Given the number of Notices of Pendency mailed to date, First Solar's trading history during the relevant period, including information regarding the volume of shares traded and limited information about the number of trades executed, we estimate that we will mail Claim Packages to approximately 750,000 potential Class Members.
- 23. Because this matter involves the purchase and sale of securities, which is protected and private financial information held by a large number of different brokerages, custodians and other financial institutions, a claims process is necessary to gather the required information regarding each claimant's purchases or acquisitions, sales, and holdings of First Solar during the periods relevant to the proposed Plan of Allocation. This stock transaction information will then be used to evaluate the eligibility of each claim to receive any distribution from the Settlement.
- 24. There are three typical ways that a claim may be submitted to Gilardi in securities settlements such as this: a claimant may submit a claim form and supporting documents by mail; a claimant may submit a claim form and supporting documents via an interactive service provided on the settlement website; or a financial institution or

other third party which has the authority to do so may file claims on behalf of its clients in electronic spreadsheet format. In our experience, the vast majority of claims, typically at least 80%, are filed by institutions or third-party services which submit claims on behalf of their clients who may be class members, removing the burden from those claimants to file on their own behalf.

- 25. A claim may be determined ineligible for recovery for various reasons related to the overall completeness of the claim and the claimant or transaction information as presented. For example, where the Proof of Claim did not include any purchases or acquisitions of First Solar securities during the Class Period, where calculation of the Proof of Claim under the Plan of Allocation did not result in a net loss, or where the beneficial owner as presented was determined to be insufficient or otherwise ineligible, the claim will be deemed ineligible for recovery and claimants are so advised.
- 26. In addition to making these determinations, Gilardi also reviews claims for deficiencies related to specific missing or incorrect information which may be resolved with further information; for example, where a claim is missing supporting documentation, lacking a signature, appears to be missing information regarding transactions or holdings, or presents transaction information which does not match the known history of the security. If those deficiencies can be corrected by an analyst on review, some of these claims may result in a different loss determination and move into eligible status. Furthermore, Gilardi will typically waive deficiencies deemed to be insignificant, which may include, but is not limited to, deficiencies which impact only the portion of the claim which calculates no recognized loss, and partially or undocumented claims, partial or missing signatures, and other immaterial deficiencies where the loss of the claim falls below certain recognized loss amount thresholds.
- 27. Deficiencies will be addressed during the normal course of the administration and claimants with deficient Proofs of Claim will be provided an opportunity to cure these deficiencies prior to distribution of the settlement proceeds. In addition, prior to distribution of the settlement proceeds, those claimants with deficient

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claims will be notified of the proposed rejection of their claim and will be provided an opportunity to furnish additional information which may validate the claim, or request more information about the reason why the claim is rejected. Claimants who furnish additional information which remains insufficient or who request further review by the Claims Administrator of their rejected claim and who remain dissatisfied with the determination made by the Claims Administrator will also be given instructions for further appealing adverse determinations to the Court to obtain a final determination for the claim. 28. In our experience, not all class members submit claims, and some of the 10 claims submitted are not valid or eligible to receive distribution according to the plan of

- allocation as outlined above.
- 29. In our experience, the notice process and claims process outlined above are consistent with those undertaken in other securities settlements of similar size and complexity.

I declare under penalty of perjury that the foregoing is true and correct and that this declaration was executed this 14th day of February, 2020, at San Rafael, California.

MICHAEL JOAQUIN

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2/14/2020 CM/ECF - azd

Other Documents

2:12-cv-00555-DGC Smilovits v. First Solar Incorporated et al

CLASSACT, STD

U.S. District Court

DISTRICT OF ARIZONA

Notice of Electronic Filing

The following transaction was entered by Drosman, Daniel on 2/14/2020 at 1:08 PM MST and filed on 2/14/2020

Case Name: Smilovits v. First Solar Incorporated et al

Case Number: 2:12-cv-00555-DGC

Filer: British Coal Staff Superannuation Scheme

Mineworkers' Pension Scheme

Document Number: 702

Docket Text:

DECLARATION of Michael Joaquin Regarding Notice and Claims Process re: [700] MOTION Lead Plaintiffs' Unopposed Motion for Preliminary Approval of Class Action Settlement by Plaintiffs British Coal Staff Superannuation Scheme, Mineworkers' Pension Scheme. (Drosman, Daniel)

2:12-cv-00555-DGC Notice has been electronically mailed to:

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The following document(s) are associated with this transaction:

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9335445a5cfaace675d1004d414ded86deae1e5608ab51390ee3de71e8ee71]]